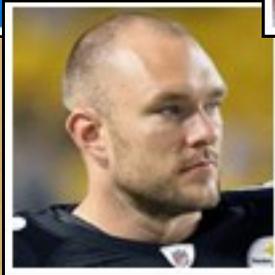


# YOU'RE INVITED



---

## THE JUDGES:



---

**THE CONTEST: WHO HAS THE  
BEST FOOD FOR GUYS IN  
PITTSBURGH?**

---

**WWW.BROCOUNCIL.COM**



#### **ABOUT BRO COUNCIL:**

**BRO COUNCIL IS AN ONLINE PORTAL FOR MEN THAT FOCUSES ON HUMOR, FOOD, SPORTS, AND NEWS THAT'S RELEVANT TO MEN.**

**WE ARE ALREADY AVERAGING OVER 30,000 READERS PER MONTH, WITH 68 PERCENT OF THE READERS IN THE STATE OF PENNSYLVANIA.**

**THIS IS A GREAT OPPORTUNITY FOR YOUR RESTAURANT TO GAIN EXPOSURE TO MALES IN PITTSBURGH AND THE SURROUNDING AREAS.**

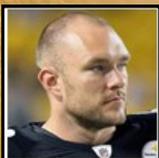
# **RULES OF THE CONTEST**

- 1. EACH MEAL WILL BE JUDGED BY TWO BRO COUNCIL REPRESENTATIVES—A REVIEW WILL THEN BE POSTED ON BRO-COUNCIL.COM AFTER EACH DINNER.**
- 2. MEALS WILL BE GRADED ON TASTE, THE SERVICE/STAFF, THE ATMOSPHERE, AND OF COURSE...THE "MANLINESS" OF THE MEAL - WE WANT TO SEE YOUR TAKE ON "MANLY".**
- 3. YOU PICK THE MEAL—IT COULD BE ON YOUR MENU OR SOMETHING YOU MAKE UP. WE WANT TO SEE THE BEST YOU HAVE TO OFFER.**
- 4. THE PANEL OF JUDGES WILL MEET TO DETERMINE THE BEST THREE RESTAURANTS OF THOSE JUDGED.**
- 5. THE TOP THREE RESTAURANTS WILL RECEIVE AN AUTOGRAPHED CERTIFICATE TO COMMEMORATE THEIR WIN.**
- 6. THE TOP THREE WILL ALSO RECEIVE RECOGNITION ON THE BRO-COUNCIL.COM WEBSITE FOR THE ANNUAL BRO COUNCIL AWARDS.**

## **JUDGES BIOS:**



**RAY ABEL IS THE PRESIDENT OF BRO COUNCIL, AND IS QUALIFIED TO VOTE BASED ON HIS LOVE OF STEAK, BURGERS, AND ANY OTHER KIND OF MEAT AVAILABLE. POINTS WILL BE DEDUCTED FROM HIS SCORE IF THERE ARE ANY VEGETARIAN MEALS.**



**JUSTIN HARTWIC IS A NINE YEAR VETERAN OF THE NFL AND THE OWNER OF A SUPER BOWL RING WITH THE PITTSBURGH STEELERS. FROM HIS UPBRINGING IN THE MIDWEST TO HIS TIME IN THE NFL HE HAS ALWAYS BEEN AROUND GOOD FOOD.**



**ERIC ANDERSON IS A PROUD CLEVELAND BROWNS FAN. WE KNOW THAT HIS DEDICATION TO JUDGING GOOD FOOD IS JUST AS STRONG AS HIS DEDICATION TO A FOOTBALL TEAM LIKE THE BROWNS.**



**PAT DININY IS A CAR GURU, FORMER COLLEGE FOOTBALL PLAYER, AND THE MOST CONTROVERSIAL CONTRIBUTOR TO BRO COUNCIL. PAT IS AN EXPERT ON ALL THINGS MANLY.**



**IN THE INTEREST OF FAIRNESS WE DECIDED TO HAVE A FEMALE JUDGE ON THE PANEL. MEET KRISTY SCHURING. SINCE WE WANTED TO HAVE A WOMAN ON THE PANEL WE DECIDED TO PICK ONE WHO'S FAVORITE FOOD IS A GOOD STEAK.**

# **SPECIAL NOTES**

---



1. BY ENTERING THIS CONTEST YOUR ONLY OBLIGATION IS TO PROVIDE A MEAL AT NO COST TO TWO OF OUR JUDGES. IF YOU MAKE THE FINALS, TWO MORE COMPLIMENTARY MEALS WILL BE REQUIRED. NO ADVERTISING OR PROMOTIONAL MONEY IS REQUIRED.
2. YOUR REVIEW WILL APPEAR ON THE BRO COUNCIL SITE AFTER WE HAVE OUR QUALIFYING MEAL AT YOUR RESTAURANT. IF REQUESTED, YOU CAN READ THE REVIEW BEFORE WE POST IT. IF YOU SEE ANY ISSUES WITH THE ARTICLE YOU CAN LET US KNOW AND WE WILL NOT POST IT, BUT YOU WON'T HAVE ANY EDITORIAL INPUT IN THE ARTICLE-BRO COUNCIL WILL WRITE 100 PERCENT OF THE ARTICLE.
3. BY ENTERING THIS COMPETITION YOU ALLOW US TO USE IMAGES OF OUR MEAL AND OUR DINING EXPERIENCE IN OUR ARTICLE. AGAIN, YOU WILL HAVE THE RIGHT TO DISALLOW AN ARTICLE FROM BEING POSTED IF YOU SO DECIDE. WE EXPECT ALL REVIEWS TO BE POSITIVE THOUGH.
4. THE CONTEST WILL RUN FROM OCTOBER 2011-NOVEMBER 2011. WE RESERVE THE RIGHT TO EXTEND THE DATES IF NECESSARY. WE WILL ANNOUNCE THE WINNER WITHIN ONE MONTH FROM THE CLOSE OF THE CONTEST.
5. THE LAWYERS ARE MAKING US SAY THAT YOU AGREE TO NOT SUE US. SO, DON'T SUE THE JUDGES OR BRO COUNCIL, LLC.

---

**TO ENTER YOUR RESTAURANT IN THE CONTEST, PLEASE CONTACT RAY ABEL AS SOON AS POSSIBLE-SPOTS WILL BE LIMITED.**

**RAY ABEL  
412-512-4918  
RAY@BROCOUNCIL.COM**

---

**WWW.BROCOUNCIL.COM**